



{Education}

[Kutztown University of Pennsylvania | Kutztown, PA]
Bachelor of Fine Arts | Communication Design
Concentrations: Advertising Design, Interactive Design
Fall 2017 – May 2021 | GPA: 3.6

{Skills & Qualifications}

Excellent time management skills, with a can-do attitude
Determined and dedicated to finishing projects on time

{Technical Skills}

Advanced in several Adobe Creative Suite programs including:
Illustrator, Photoshop, InDesign, and XD
Experienced with DSLR cameras and photography
Proficient in front-end development: HTML, CSS, JQuery & WordPress
Proficient in SEO, Google Analytics, HotJar, and Google Search Console

{Related Experience}

[Associate UX/UI Designer | Allentown, PA]
August 2021 – Present

Worked on several WordPress sites and completed site updates
Worked on several custom applications, helped lay out and design the
best user experience
Provided several UX analyses to clients, highlighted how we can
improve their sites to drive leads or sales

[Web Design and Development Intern | San Francisco, CA]
June 2021 – August 2021

Created web banners and graphics for their site to drive donations
Reviewed the current site user flow and provided suggestions

[Web/Graphic Designer | Punch Garage | Allentown, PA]
May 2021 – August 2021

Created graphics and web content for clients

[Creative Intern | Punch Garage | Allentown, PA]
March 2021 – May 2021

Managed and maintained content on several WordPress sites
Laid out and designed magazine spreads

{Leadership Experience}

[Social Committee Member | KDG | Allentown, PA]
November 2022 – Present

Helped plan events for our company, from company outings to our
company's yearly celebration
Managed the Fitness part of our Social Committee, and ran our
company's FitBit Challenges

[Font Fellows Mentorship Program | AIGA | Kutztown, PA]
Fall 2019 – Present

Member of a mentorship program that pairs an upperclassman and
underclassman
Helped my "lowercase" with design advice, guidance, and support

[KUCD AIGA Officer | Historian | Kutztown, PA]
May 2019 – May 2020

Kept track of club events and club data for future club members
Helped set up and run club events

{Volunteer Experience}

[KUCD Portfolio Review | Kutztown, PA]
May 2022 & 2023

Provided feedback to KUCD students on their design portfolios

[Central PA AIGA Portfolio Review | Kutztown, PA]
April 2019

Helped set up and signed in students and designers for the event

[KUCD Designathon | Kutztown, PA]
March 2018 & 2019

Annual 24-hour collaborative design event where students team
up and create for local nonprofits

2018: Worked with a team of students to create a branding campaign
for Yale's Liver Transplant Program

2019: Paired with a senior to create social media banners, flyers
and posters for Itty Bitty Kitty

{Other Experience}

[Ruby Tuesday | Server/Host | Middletown, DE]
May 2019 – July 2021

Managed seating arrangements at the restaurant
Served customers efficiently in a high volume location